

Rate card for CowboyPoetryNews.com WORD ADS

AD LENGTH		PRICE			50% DISCOUNT		
Weeks	Up To	Per week	Per Day	Ad Cost	Per week	Per Day	Ad Cost
1 week	7 days	\$98	\$14	\$98	\$49	\$7	\$49
4 weeks	28 days	\$84	\$12	\$336	\$42	\$6	\$168
8 weeks	56 days	\$70	\$10	\$560	\$35	\$5	\$280
12 weeks	84 days	\$56	\$8	\$672	\$28	\$4	\$336
24 weeks	168 days	\$42	\$6	\$1,008	\$21	\$3	\$504
48 weeks	336 days	\$28	\$4	\$1,344	\$14	\$2	\$672

CowboyPoetryNews.com accepts only word ads (text) with these guidelines:

WORD ADS are text only and are limited to 220 characters, including spaces. Ad headers (the business or product name) are limited to 80 characters, including spaces. The header will link to the advertiser's website or the advertiser's page on CowboyPoetryNews.com.

1) TITLE OF AD: Business name with product and service list.

Limited to 80 characters and spaces.

example: Hilltop Livestock, Pipe, and Steel - Cattle Guards, Feeders, Fire Pits, Grills

2) BODY OF WORD AD: Text of ad (no images).

Limited to 220 characters and spaces.

example: Your source for custom feeders, water tank towers, and cattle guards in the Big Bend region. We also sell steel frame portable buildings and grill/firepit combos. See us for all your pipe and steel needs. Good prices.

3) NAME, PHONE, CITY, ST, ZIP, HOURS OPEN.

If a local store, include street address and hours open.

4) WEBSITE LINK, EMAIL ADDRESS

Title of ad links to advertiser's website or advertiser's page on CowboyPoetryNews.com. An email address can be included.

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